

JONATHAN PARK / GRAPHIC DESIGN

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EDUCATION /	2006 – 2009	ART CENTER COLLEGE OF DESIGN Pasadena, California Bachelor of Fine Arts in Graphic Design with Honors
	2009	HEWLETT–PACKARD SPONSORED TRANSDISCIPLINARY STUDIO Developed HP FUSE as an interface for Hewlett Packard to partner with Borders Bookstore as a concept to stay relevant and personal in their market.
	2008	ORGANIZATION OF AMERICAN STATES SPONSORED STUDIO Developed a graphic identity system for the Art Museum of the Americas; associated with the Organization of American States through Art Center's Designmatters program.
	2005	ART CENTER @ NIGHT Pasadena, California Portfolio Preparation Courses
	2005	MT. SAN ANTONIO COLLEGE Walnut, California General Education

EXPERIENCE /	6/2010	G&M PLUMBING Freelance Designer Redondo Beach, California Developed web banners and prepared files for production for web and print.
	5/2010	DRAFT FCB Freelance Designer Irvine, California Developed concepts and execution for promotional materials for Taco Bell.
	2/2010 – 3/2010	OIC WEB Freelance Designer Pasadena, California Developed concepts and execution of various projects for web and print in advertising campaigns, email blasts, presentations and promotional materials for PowerBar.
	1/2010	ECHO FORWARD Freelance Designer Los Angeles, California Developed identity system, including logo and website layout for a rapper in Los Angeles.
	5/2009 – 8/2009	GOOD MAGAZINE Design Intern Los Angeles, California Assisted in the concept development and execution of projects in print and web. Created article illustrations for the web blog.
	5/2008 – 8/2008	METRO DESIGN STUDIO Design Intern Los Angeles, CA Assisted the creative service team at Metro (Los Angeles County Metropolitan Authority) with the concept development and execution in promotional materials, editorial design, (Metro Quarterly), maps, presentations and advertising campaigns.

SKILLS /	DIGITAL	Proficient in Adobe Illustrator, InDesign, Photoshop, and Microsoft Office. Familiar with Adobe Dreamweaver and AfterEffects.
	SPECIAL	Letterpress, Bookbinding, Conversational Korean

RECOGNITIONS /	IDENTITY DESIGN SEMI-FINALIST Organization of American States for the Art Museum of the Americas
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REFERENCES AVAILABLE UPON REQUEST